**Course title**  
Developing Theory and Theoretical Contributions

**Coordinator(s)**  
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**Lecturer(s)**  
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**Study period**  
March 2021 – April 2021 (Period 4/5)

**ECTS**  
6 ECTS

**Tuition**  
€1250  
20% discount on early bird registration: €1000

**Aims**
1. To have a basic understanding of management and organizational theory; what theory is, and what its core components are.
2. To develop reflective skills in theory development; including basic argumentation and the formulation of propositions, construct clarity and persuasive writing.
3. To develop creative skills in developing theory through specific forms of reasoning such as conceptual blending and counter-factual reasoning.

**Information**
Theory and theory development are seen as crucial to making meaningful academic contributions to bodies of knowledge in management and organizational research. Despite its prominence, the processes through which we theorize are often left implicit, and not typically discussed or taught in doctoral training programs. The course tries to address this very point; participants will through a series of exercises, practical assignments and readings be trained in ‘reading’ theory in journal articles, and will also develop skills in the development of theory as part of their own research.

**Assessment**
Paper-based assignment.

**Materials**
Reading List.

**Additional Info**
The timetable of this course can be found [here](#).

Please note that the number of places for this course is limited. In case the number of registrations exceeds the number of available seats, priority is given to ERIM PhD candidates.