Course title: Guided Research Proposal Writing
Coordinator(s): Prof. dr. P.R. Tuertscher
Lecturer(s): Prof. dr. P.R. Tuertscher
Study period: November 2018 - December 2018
ECTS: 6 ECTS
Tuition: € 600

Course goals:
Upon completion of this course, students will have:
• Developed their ability to conceive a substantial and feasible empirical research project that addresses a question concerned with contemporary business and society issues, that is original for a specific field of studies, and that makes a scholarly contribution to this field.
• Developed further their skills at responding to the critical judgments by others within the scholarly business and management community, and learn from these critical judgments improving therefore students’ own research work.
• Developed further their skills at communicating verbally and in writing about a proposed business research project with experts.
• Developed further an independent, academic and critical attitude and way of working.

Course Content:
The goal of this course is two-fold. It aims both at writing a research proposal (e.g., as preparation for your MSc thesis) and at developing skills to identify external support for research projects, especially from dedicated funding organizations such as NWO and the EU, but also, where applicable, from business and society organizations (for funding and/or collaboration in data collection).
During the course the students need to complete a research proposal according to the template used by NWO for its “Research Talent” scheme (which is used to finance doctoral student positions throughout the country).
The best proposals may be submitted for funding.

Form of tuition:
Interactive and feedback sessions. Students should, already in the first session, be prepared to briefly (verbally) present their initial research ideas for first feedback, and deliver a further developed first draft in writing at the beginning of week three.
The final grade consists of an assessment of the written research proposal and of the presentation of the research proposal and active class participation.

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<th>Course structure</th>
<th>Date</th>
<th>Time</th>
<th>Room</th>
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