It is already December and time for the second ABRI Newsletter. Many exciting changes have taken place again that we would like to share with you. Read on and enjoy!

**Amsterdam Business Research Institute** furthermore wishes you all a very Merry Christmas and a wonderful New Year! Stay warm and see you back in January 2011!

### 29 new students for MSc Honours Programme in Business Research

We are very pleased to announce that having received many applications, **29 talented and motivated students** have been selected to be the first to participate in the MSc Honours Programme in Business Research. In the programme students will rotate along ABRI’s ten research groups, and be exposed to advanced research methods while working on their Master (Honours) thesis. Students who graduate with an Honours Degree will have successfully completed 20 ECTS of additional courses. [More information here.](#)

### A shift toward Junior Researcher + PhD

Following NWO's emerging shift to a 3-year funding for PhD positions, FEWEB and ABRI have made necessary changes to be eligible for the NWO research funding. FEWEB now offers Master students the MSc Honours Programme in Business Research. This year, after successful completion six graduates will be offered a junior research position, where they will dedicate 2.5 days to research and 2.5 days to PhD-level coursework. [Read Ad Valvas news item.](#)
Upcoming PhD Courses

January brings not only a new year, but also many PhD courses offered by ABRI. For more information please select courses below. Registration is possible via the ABRI Website.

January

- **Academic Paper and Successful Publishing** with Prof. dr. Joep Cornelissen, Dr. Svetlana Khapova, Prof. dr. Anoop Madhok and Dr. Wouter Stam.

February

- **Careers in Interdisciplinary Perspective** with Dr. Svetlana Khapova, Prof. dr. Wolfgang Mayrhofer and Prof. dr. Douglas Hall.

March

- **Organisational Control** with Prof. dr. Tom Groot and Prof. dr. Henri Dekker.

New PhD candidate:

**Inda Kallen**

As of October 15th, 2010 ABRI has a new PhD candidate, Inda Kallen. Inda obtained her BSc Business Administration and MSc Marketing both from VU University. She wrote her MSc Marketing thesis under the supervision of Prof. dr. Jaap Boter who is currently also her promoter, together with Prof. dr. Henk Scholten and Dr. Iris Vis. Inda has extended her thesis topic into PhD research and is concerned with “Tracking In-Store Shopping Paths”. This research is done in cooperation with Geodan.

*Keywords: consumer behavior, store-layout, path data, Radio Frequency Identification (RFID).*

**Contact Inda.**

ABRI on LinkedIn and Twitter!

ABRI is now active on LinkedIn and Twitter! If you would like to stay up to date about events, seminars, courses, discussions and be in touch with the community, join our Amsterdam Business Research Institute LinkedIn group, and/or follow us on twitter @ABRI_VU. To stimulate further collaboration there is now also a ‘Research Seminar’ page on the ABRI Website, which will be developed further in the new
year. If you know of an interesting seminar to add please send it to abriphd@feweb.vu.nl.