**KIN Summer School 2015**

**Knowledge, Information and Innovation Research**

Organised by
Amsterdam Business Research Institute (ABRI)
VU University Amsterdam

Target Group
Doctoral and post-doctoral students, pre-tenure faculty and early career researchers

Period
July 6th – July 9th, 2015

Contact Person
Content inquiries: Marleen Huysman
Practical inquiries: Mar Diez

Website
www.abri.vu.nl, www.kinresearch.nl

---

**Purpose and Content**

In recent years the interest of researchers in the interplay of organizations and Information Technology (IT) has gone through cycles of focused interest followed by periods of waning attention. Interest grew with each wave of promising technology such as the automation of work in the seventies, or the Internet in the nineties and the social media wave of the last decade. Today, mainly due to the increased knowledge-intensity of organizational processes and the growing distributed, digital and mobile forms of working and organizing, the literature on the interplay of IT and organizations has become core to understanding organizational performance. Moreover, a growing number of IT and organizational international journals have become more welcoming to using interpretive and process based research to study these new phenomena. As a result, there is a need among scholars to understand in more detail what and how to study work practices and processes resulting from an interplay between (new) technologies and new ways of working as well as the management thereof.

Building on the successes of previous four editions (see [http://www.abri.vu.nl/en/events/courses-and-workshops/kin/archive/index.asp](http://www.abri.vu.nl/en/events/courses-and-workshops/kin/archive/index.asp)) the summer school is designed to help develop the insights and skills of doctoral and post-doctoral students, pre-tenure faculty and early career researchers in theory development and methodologies within this multi-disciplinary field of knowledge, information and innovation (KIN). The purpose is to expand academic skills in order to conduct and publish valuable research.
After this workshop, participants will:

- Be familiar with research literature on latest development related to organizational collaborating and innovating with (new) technologies.
- Have the capacity to combine, integrate, and critically discuss the various perspectives and research methods and apply these to the analysis of current organizational challenges.
- Have insight into the relevance of the literature discussed in this course to participants’ own research project.
- Have a sense of what makes top quality research in this area.

**Faculty**

<table>
<thead>
<tr>
<th>Name</th>
<th>Institution</th>
</tr>
</thead>
<tbody>
<tr>
<td>Marleen Huysman</td>
<td>VU University Amsterdam, The Netherlands</td>
</tr>
<tr>
<td>Samer Faraj</td>
<td>McGill University, Montreal, Canada</td>
</tr>
<tr>
<td>Raghu Garud</td>
<td>Penn State University, Pennsylvania, USA</td>
</tr>
<tr>
<td>Michael Barrett</td>
<td>Cambridge Judge Business School, UK</td>
</tr>
<tr>
<td>Ulrike Schultze</td>
<td>Cox Business School SMU, USA</td>
</tr>
</tbody>
</table>

**Format**

Internationally recognized faculty in information technology, innovation and organizational collaboration will discuss recent theoretical and methodological advances, and will also provide insight into their own research projects. This will allow participants to gain further understanding of theoretical underpinnings and recent empirical applications.

Participants will engage in intensive sessions with faculty, where they not only actively engage in discussions related to the insights offered by the faculty, but also, if desired by the participants, receive feedback on their own research. The format of the course provides ample opportunity to discuss participants’ own work in progress.

In order to prepare, the workshop requires prior reading. All the papers will be discussed interactively and in order to engage in the discussion, it is important that the selected applicants have read them all before the course starts.
## Programme topics

<table>
<thead>
<tr>
<th>DATE</th>
<th>TOPIC</th>
<th>SPEAKER</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>July 6th</strong></td>
<td><strong>10:00 – 13:00</strong>&lt;br&gt;<strong>Room: BV 0H-38</strong>&lt;br&gt;<strong>Introduction; theoretical aspects on Knowledge, Innovation and Information (KIN)</strong></td>
<td><strong>Marleen Huysman</strong>&lt;br&gt;<em>Professor of Knowledge, Information &amp; Networks&lt;br&gt;VU University Amsterdam (NL)</em></td>
</tr>
<tr>
<td><strong>July 6th</strong></td>
<td><strong>14:00 – 17:00</strong>&lt;br&gt;<strong>Room: BV 0H-38</strong>&lt;br&gt;<strong>Knowledge Collaboration in Online Communities</strong></td>
<td><strong>Samer Faraj</strong>&lt;br&gt;<em>Professor Technology, Management, and Healthcare&lt;br&gt;McGill University (Canada)</em></td>
</tr>
<tr>
<td><strong>July 6th</strong></td>
<td><strong>17:00</strong></td>
<td></td>
</tr>
<tr>
<td><strong>July 7th</strong></td>
<td><strong>10:00 – 13:00</strong>&lt;br&gt;<strong>Room: BV 0H-38</strong>&lt;br&gt;<strong>Identity Work in Virtual Environments</strong></td>
<td><strong>Ulrike Schultze</strong>&lt;br&gt;<em>Associate Professor in Information Technology and Operations Management&lt;br&gt;Cox Business School SMU (USA)</em></td>
</tr>
<tr>
<td><strong>July 7th</strong></td>
<td><strong>14:00 – 17:00</strong>&lt;br&gt;<strong>Room: BV 0H-38</strong>&lt;br&gt;<strong>Panel on research methods</strong></td>
<td><strong>All faculty</strong></td>
</tr>
<tr>
<td><strong>July 7th</strong></td>
<td><strong>17:00</strong></td>
<td></td>
</tr>
<tr>
<td><strong>July 8th</strong></td>
<td><strong>10:00 – 13:00</strong>&lt;br&gt;<strong>Room: BV 0H-38</strong>&lt;br&gt;<strong>Sociomaterial Practices and Service Innovations</strong></td>
<td><strong>Michael Barrett</strong>&lt;br&gt;<em>Professor of Information Systems &amp; Innovation Studies&lt;br&gt;Cambridge Judge Business School (UK)</em></td>
</tr>
<tr>
<td><strong>July 8th</strong></td>
<td><strong>14:00 – 17:00</strong>&lt;br&gt;<strong>Room: BV 0H-38</strong>&lt;br&gt;<strong>Discussion in groups on individual papers</strong></td>
<td><strong>All faculty</strong></td>
</tr>
<tr>
<td><strong>July 8th</strong></td>
<td><strong>Evening</strong></td>
<td></td>
</tr>
<tr>
<td><strong>July 9th</strong></td>
<td><strong>10:00 – 13:00</strong>&lt;br&gt;<strong>Room: BV 0H-38</strong>&lt;br&gt;<strong>Architecture of Complexity and Digital Memory</strong></td>
<td><strong>Raghu Garud</strong>&lt;br&gt;<em>Professor Innovation &amp; Entrepreneurship&lt;br&gt;Penn State University (USA)</em></td>
</tr>
</tbody>
</table>
Compulsory papers

Introduction to Knowledge, Innovation and Networks (KIN) and the Summer School. Monday July 6\textsuperscript{th}, 10 am session by Marleen Huysman.


Knowledge Collaboration in Online Communities. Monday July 6\textsuperscript{th}, 2 pm session by Samer Faraj.


Identity Work in Virtual Environments. Tuesday July 7\textsuperscript{th}, 10 am session by Ulrike Schultze.

- Ulrike Schultze & Magnus Bergquist , "Towards A Discourse Theory of Social Media Affordances for Identity Work" (working paper).
Sociomaterial Practices and Service Innovations.
Wednesday July 8th, 10 am Session by Michael Barrett.


Architecture of Complexity and Digital Memory
Thursday July 9th, 10 am Session by Raghu Garud


Fees and Expenses

The participation fee is 350 Euros which include catering during the workshop and the Social Programme on Wednesday evening. All participants will be responsible for their own travel and accommodation arrangements and associated costs. Selected candidates will receive more information regarding the appropriate accommodation arrangements and may also contact Mar Diez with further questions. Upon admittance to the seminar, an invoice will be send to your academic institution.

Application procedure

Interested candidates are asked to register via the ABRI website (http://www.abri.vu.nl/en/events/courses-and-workshops/kin/registration/index.asp), fill in the registration form and submit all required documents: a summary of 2 pages maximum including a biographical sketch and a summary of research work in progress (e.g. papers and research proposals) that will be discussed and developed during the course.

The deadline for registration is May 1st, 2015 and acceptance will be communicated before May 12th, 2015.
Contact details

For further information please contact Marleen or Mar, or visit ABRI’s website for the KIN Summer School 2015. The website will continuously be updated with developments in the programme as well as other information.

Content inquiries
Marleen Huysman
Professor Knowledge & Organisation
m.h.huysman@vu.nl

Practical inquiries
Mar Diez
Programme Assistant ABRI
+31 (0) 2059 83889
graduateschool.abri@vu.nl