Amsterdam Business Research Institute

Business Research Ethics

Course Manual

Academic year 2018-2019
Course title: Business Research Ethics
Coordinator(s): Prof. dr. dr. F.M. Bridoux
Lecturer(s): Prof. dr. dr. F.M. Bridoux
Study period: January 2019 - February 2019
ECTS: 3 ECTS
Tuition: € 300
Course goals: Students who pass this course will:
• Gain an understanding of the variety of ethical issues that researchers may encounter in the conduct of business research
• Develop ethical argumentation skills and will be able to apply these to resolving dilemma's encountered in real life business research
• Develop an understanding of the various resources available to scaffold ethical decision making

Course Content: From an ethical perspective, the conduct of business research is an oftentimes highly complex endeavor in which the interests of researchers, individuals, organizations, and society at large may not always be easy to reconcile. Drawing upon the disciplines of philosophy, psychology, sociology, economics, business administration, and data science, and the expertise of various guest speakers, this interdisciplinary course sets out to build students’ awareness of ethical issues and their concomitant moral argumentation skills. Drawing on relevant case studies, ethical guidelines of professional organizations (such as those of the American Psychological Association, the Academy of Management), and publications, the course addresses: (1) ethical issues in all phases of the research process (from research design to dissemination of findings); (2) ethical issues related to human participation in research; (3) interpersonal responsibility, including the topics of supervisor/student responsibilities, publication practices and responsible authorship; (4) institutional responsibility, including the topics of research data governance and ownership, conflicts of interest and conflicts of commitment; (5) ethical issues associated with ‘big’ data based data collection, processing, analysis, reporting and intervention, and (6) professional responsibility, including dissemination of findings, and peer review.
Form of tuition

Lectures and interactive seminars

Assessment

- 20% Group Presentation
- 80% Written open book exam
- 100% Attendance obligation. Students who miss more than 1 meeting, will be required to complete an additional assignment which will be graded as pass/fail.

Course structure

<table>
<thead>
<tr>
<th>Date</th>
<th>Time</th>
<th>Room</th>
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<tbody>
<tr>
<td>January 08, 2019</td>
<td>12:00 – 14:00</td>
<td>REC GS.01</td>
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<tr>
<td>January 11, 2019</td>
<td>11:00 – 13:00</td>
<td>REC E0.10</td>
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<tr>
<td>January 15, 2019</td>
<td>12:00 – 14:00</td>
<td>REC GS.01</td>
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<tr>
<td>January 18, 2019</td>
<td>11:00 – 13:00</td>
<td>REC E0.10</td>
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<tr>
<td>January 22, 2019</td>
<td>12:00 – 14:00</td>
<td>REC GS.01</td>
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<tr>
<td>January 25, 2019</td>
<td>11:00 – 13:00</td>
<td>REC E0.10</td>
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<tr>
<td>January 29, 2019</td>
<td>12:00 – 14:00</td>
<td>REC GS.01</td>
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<td>February 01, 2019</td>
<td>Examination</td>
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Literature

The list of readings will be provided the Blackboard site of the course.