UPCOMING EVENTS

**ABRI and M&O: Deadline abstract submission and application: December 4, 2015**
ABRI and M&O Department are organizing the following workshop on February 17 – 19, 2016: “Research & PhD Workshop: Towards a social practice approach in entrepreneurship”. This 3-day workshop is aimed at scholars and PhD students who are using or interested in using a practice theory-led approach to entrepreneurship. The keynote speakers are Prof. Davide Nicolini, Co-Director of IKON, Warwick University and Prof. Susi Geiger, UC Berkeley / University College Dublin. The deadline for abstract submission and application is December 4th, 2015. Please click [here](#) to download the call for papers and additional information about the event.

**M&O: PhD Defence: December 7, 2015: Egide Maassen**
Egide P.H.M. Maassen will defend his thesis "Mental models on organizational change in African higher education. A qualitative case study at Copperbelt University in Zambia" on 7 December at 13:45 in the Aula of Vrije Universiteit Amsterdam.

**PhD Council: Lunch: December 8, 2015: Gijs Meeuwsen**
The ABRI PhD council would like to invite PhD's and JR's to the next PhD lunch on December 8 from 12:00 to 13:30 in OH-19. The topic of this lunch is teaching and presentation skills. The council has invited Gijs Meeuwsen of Artesc ([http://www.artesc.org/en/](http://www.artesc.org/en/)), who will give an introduction to how we can learn from theatre to improve communication skills. For more information and registration please click [here](#).

**ABRI: Research Seminar: December 8, 2015: Daniel Sagath**
Daniel Sagath will present his paper "Institutional logic dynamics in a highly institutionalized industry: The case of the space industry". The seminar will take place in on 8 December in room 0G-30 at 16:00 and Jochem Hummel will be the reviewer. Please note the changed room number. The seminar will be followed with drinks in the Basket.

**ABRI: Deadline Application Tutorial: December 10, 2015: Ralf van der Lans**
See ABRI Tutorial below.

ABRI TUTORIAL

On March 3, 2016, Dr. Ralf van der Lans, Associate Professor at Hong Kong University of Science and Technology ([link](#)), provides an opportunity for FEWEB faculty members to attend his tutorial on “Bayesian Inference of Multiple Discrete Choice Models” at Vrije Universiteit Amsterdam. The tutorial will take place from 09:00 – 12:00. The location will be announced in due course. Some basic knowledge of Bayesian statistics and programming language is required to participate in the tutorial. In case you wish to participate, please send an email to Mar Diez (m.diezdonoso@vu.nl) before December 10.

NEWS

**ABRI and M&O: Deadline abstract submission and application: December 4, 2015**
ABRI and M&O Department are organizing the following workshop on February 17 – 19, 2016: “Research & PhD Workshop: Towards a social practice approach in entrepreneurship”. This 3-day workshop is aimed at scholars and PhD students who are using or interested in using a practice theory-led approach to entrepreneurship. The keynote speakers are Prof. Davide Nicolini, Co-Director of IKON, Warwick University and Prof. Susi Geiger, UC Berkeley / University College Dublin. The deadline for abstract submission and application is December 4th, 2015. Please click [here](#) to download the call for papers and additional information about the event.

**M&O: PhD Defence: December 7, 2015: Egide Maassen**
Egide P.H.M. Maassen will defend his thesis "Mental models on organizational change in African higher education. A qualitative case study at Copperbelt University in Zambia" on 7 December at 13:45 in the Aula of Vrije Universiteit Amsterdam.

**PhD Council: Lunch: December 8, 2015: Gijs Meeuwsen**
The ABRI PhD council would like to invite PhD's and JR's to the next PhD lunch on December 8 from 12:00 to 13:30 in OH-19. The topic of this lunch is teaching and presentation skills. The council has invited Gijs Meeuwsen of Artesc ([http://www.artesc.org/en/](http://www.artesc.org/en/)), who will give an introduction to how we can learn from theatre to improve communication skills. For more information and registration please click [here](#).

**ABRI: Research Seminar: December 8, 2015: Daniel Sagath**
Daniel Sagath will present his paper "Institutional logic dynamics in a highly institutionalized industry: The case of the space industry". The seminar will take place in on 8 December in room 0G-30 at 16:00 and Jochem Hummel will be the reviewer. Please note the changed room number. The seminar will be followed with drinks in the Basket.

**ABRI: Deadline Application Tutorial: December 10, 2015: Ralf van der Lans**
See ABRI Tutorial below.
Nienke Hofstra wins Best Paper Award at Dutch-Flemish logistics conference ‘Vervoerslogistieke Werkdagen’

On Thursday November 26, Nienke Hofstra, PhD candidate in Logistics, has won the Best Paper Award at the Dutch-Flemish Logistics conference called ‘Vervoerslogistieke Werkdagen’. This annual event is organized by various educational and research institutes, the Dutch and Flemish Government and the industry, and is aimed at exchanging ideas about storage, transport and distribution of goods.

The article (co-authored with Wout Dullaert and Sander de Leeuw in 2015) is entitled “Collaborative planning in logistics service providers networks”.

Data analytics project funded for bricks-and-mortar public libraries

The number of book loans in Dutch public libraries is decreasing, whereas the size of the (book) collections is relatively stable. This calls for new business models of the public library in the modern, digital age, where information is omnipresent and the library is not the sole source of knowledge anymore.

Many public libraries in the Netherlands have been very active with the concept of "the library of the future"; in particular the library of Alkmaar, which has changed the library towards what the general public might call a book store, with displays, recommendations and lots of visible book covers. To further bring the library to the digital age, one prominent idea is to blend physical and digital possibilities to have the best of both worlds.

Dr. ir. Martijn van Otterlo together with Dr. Frans Feldberg, both researchers in the KIN group of FEWEB, have initiated a new "data science" project on bridging the physical and the digital world in the context of the public library. Project BLIIPS, which stands for "Books and Libraries: Intelligence and Interaction through Puzzle- and Skinnerboxes", deals with interactively, and adaptively, optimizing customer journeys using data. More specifically, the project is positioned in Data Science Alkmaar a joint initiative of the municipality of Alkmaar, regional industry, and the Amsterdam Center for Business Analytics, and in a cooperation with the Stichting Leenrecht which provides funding for a pilot project. In addition, Martijn van Otterlo is member of the Amsterdam consortium AAA on data science. The main idea of the project is to add sensors and artificial intelligence to the physical library such that activities of users can be tracked and used for analytics purposes. Activity-based presentation of books, the use of loan information, and navigation assistance through the library are among the goals of the project. The long-term goals of the project are the creation of a "library lab" for data analytics for the public library, the development of new business models for the public library, and more specifically, a rollout of obtained results to other libraries in the Netherlands.

EVENT OVERVIEW

ABRI: Town Hall Meeting: December 15, 2015

On behalf of the Amsterdam Business Research Institute (ABRI), we would like to invite you for a Town Hall meeting (an information session) on Tuesday, December 15, from 15.00-17.00 in room 14A-36 (main building).

The following topics will be discussed:

1. Results of the National Research Assessment. How did we do?
2. 30 EC of coursework requirements for PhD candidates (full-time and part-time). Which courses are available, and how to approach the PhD candidate’s individual training plan?
3. Update on the new Research Master and different trajectories for a PhD.
4. Executive PhD (a part-time PhD programme for professionals). Opportunities for supervision of external PhDs.
5. Introducing a new PhD course on Research Ethics and Integrity, and the Research Ethics Review Board.
6. Introducing “Visiting Professor” vacancies.

We also want to use this meeting as an opportunity to thank all of you for your contributions to the development of the Amsterdam Business Research Institute and its activities. We will conclude the meeting with a reception toasting in appreciation of your contribution, and to wish you all a great holidays' season.

Please let us know in case you would like to attend the meeting, by sending an email to n.m.konijn@vu.nl before December 10.

ABRI is looking forward to seeing you there!

**ABRI: Seminar: December 15, 2015: Yuliya Snihur**
Yuliya Snihur will present her paper “What leads to business model innovation in new firms?” on Tuesday 15 December in room BV 0H38 at 16:00. To register for this event, please send an e-mail to: m.diezdonoso@vu.nl before 11 December 2015. For the abstract and a short biography please click [here](#).

**ABRI: Lunch Seminar: December 16, 2015: Katrijn Gielens**
The lunch seminar by Katrijn Gielens of the University of North Carolina.will take place on Wednesday the 16th of December in 1A-36. It will be from 12:00-13:00 hours. To register for this event, please send an e-mail to: m.diezdonoso@vu.nl before the 15th of December 2015. For more information please click [here](#).

**ACE: Research Seminar: December 17, 2015: Galina Shirokova**
The Amsterdam Center for Entrepreneurship invites you to the Research Seminar by Professor Galina Shirokova of the St. Petersburg State University. This seminar will take place at the Vrije Universiteit Amsterdam, room 1A-58 (Main Building), on December 17th from 12.30-13.30. Lunch will be included. For more information please click [here](#).

**M&O: Lunch seminar: January 7, 2016: Fabrice Lumineau**
Fabrice Lumineau (Purdue University) will present his paper titled “The double-edged effect of contracts on alliance performance” on 7 January from 12:30 till 13:30 in room 8A-44. Lunch will be provided.

**EURAM: Deadline call for papers: January 12, 2016**
The submission deadline for papers for the next Euram conference that will be held in Paris from 1-4 June 2016 for the track “Corruption or Collaboration: The Implications of Cultural Practices for Global Business and Management” is on January 12, 2016, at 14:00. This track has been proposed by SERVUS. For more information please click [here](#).

**M&O: New Year’s breakfast: January 12, 2016**
The New Year’s Breakfast for the M&O department will be on 12 January from 9:00 till 12:00 in room 4A-00.

**ABRI: PhD Defence: January 14, 2016: Stella Pachidi**
On January 14 at 11:45 in the Aula Stella Pachidi will defend her dissertation titled "Crunching the numbers: Studying the enactment of analytics in an organization". For more information please click [here](#).

**ACE: Business Trip to Silicon Valley: January 18, 2016**
Are you an entrepreneur and is your company ready for the next step? Would you like to go to Silicon Valley to have one-on-one meetings with potential customers, partners and investors? For more information please click [here](#).

**M&O: Research Afternoon: January 19, 2016**
The M&O Research Afternoon will be held on 19 January in Alma 1/2, 10th floor OZW building, from 13:00-17:00. The themes of the three workshops are: 1. How to deal with ethical issues during your research?
2. How to write a conceptual/review/meta-analysis paper (i.e., other type of paper than a typical empirical paper)? 3. How to gain and negotiate access to organizational data?

**ABRI: PhD Defence: January 21, 2016: Sabrine El Baroudi**
On January 21 at 15:45 in the Aula Sabrine El Baroudi will defend her dissertation titled “Shading fresh light on proactivity research: Examining when and how proactive behaviors benefit individuals and their employing organizations”. For more information click [here](#).

**ABRI: Research Seminar: February 2, 2016: Nick Oostervink**
Nick Oostervink will present his paper titled “Enterprise Social Media & Institutional Logics” on 2 February at 16:00 in room 1A-36. The seminar will be followed with drinks in the Basket.

**ABRI & M&O: Workshop: February 17-19, 2016**
The workshop titled “Towards a social practice approach in entrepreneurship” is organized by William B Gartner, Dr. Neil Thompson, Dr. Eveline Stam, and Dr. Karen Verduijn and is intended for PhD students looking for course work on practice theory and entrepreneurship as well as connections and feedback from top international scholars and International scholars that are using or interested in using a practice theory-led approach to entrepreneurship. For more information please click [here](#).