UPCOMING EVENTS

Inaugural address Frans Feldberg - 22 September
Prof. dr. Frans Feldberg will hold his inaugural lecture titled “Datagedreven waardecreatie: Valt er nog iets te kiezen?” on 22 September from 15:45 till 18:00 in the Aula.

PhD Defence A.C.M. Breij - 28 September
On 28 September at 11:45 in the Aula A.C.M. Breij will defend his thesis "Eerder weg om gezond en actief te blijven".

NEWS

Mirella Kleijnen joins the Editorial Board of Journal of Service Research
As of August 2017, Mirella Kleijnen joins the Editorial Board of Journal of Service Research (JSR).

JSR is a peer-reviewed outlet which offers an international and multidisciplinary perspective on the best management practices, among others, in Service marketing, Service operations, Service human resources, e-Service, Economics of service, Service information systems, Customer satisfaction and service quality and Global issues in service. It is widely considered the world's leading service research journal and recently ascended to the fourth highest impact.
Marcel Zeelenberg appointed as Professor of Behavioral Research in Marketing

Marcel is interested in how consumers make decisions. He has focused on the role of emotions (e.g., regret, disappointment, shame) in interpersonal and interpersonal choice. More recently, he has studied financial decision making (pension saving, insurances, poverty effects) and potential interventions to help people make better financial choices.

Marcel is at VU Amsterdam on Wednesdays. The rest of the week he is Professor of Economic Psychology and Academic Director of TIBER (Tilburg Institute for Behavioral Economics Research) at Tilburg University.

Jos Akkermans gives a lecture at ‘Universiteit van Nederland’

Jos Akkermans has been given a lecture for the ‘Universiteit van Nederland’ on 20 September. Jos Akkermans is this year the first from Vrije Universiteit Amsterdam to give a lecture at the Universiteit van Nederland. His lecture, which is on how to make sure you get a job, will be given as part of the theme ‘Unemployed’.

Jos Akkermans is Associate Professor of Sustainable Careers and Organizational Behavior at the department of Management and Organization at VU Amsterdam. He is the programme director of the Business Administration Master programme, and leading researcher on projects related to sustainable career development, changing employer-employee relationships, and young workers.

Times Higher World University Rankings: SBE in top 100

Vrije Universiteit Amsterdam School of Business and
The Times Higher World University Rankings of 2018 are published on 5 September 2017.

Economics is ranked 81. Our research impact is even ranked 40 worldwide. You will find the complete overview of the university rankings on the website of THE World University Rankings.

The Times Higher Education World University Rankings, founded in 2004, provide the definitive list of the world's best universities, evaluated across teaching, research, international outlook, reputation and more. THE's data are trusted by governments and universities and are a vital resource for students, helping them choose where to study.

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### EVENT OVERVIEW AUTUMN 2017

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<th>Date</th>
<th>Time</th>
<th>Location</th>
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<tr>
<td>October 9</td>
<td>12:00</td>
<td>8A-44</td>
<td>ARCA Seminar Monika Causholl</td>
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<td>14:00</td>
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<td>October 10</td>
<td>15:00</td>
<td>5A-32</td>
<td>Kick-off meeting PhD Council</td>
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<td>October 18</td>
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<td>November 30</td>
<td>11:45</td>
<td>Aula</td>
<td>PhD Defence Marlieke van Grinsven</td>
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### PART OF

- [VU VRIJE UNIVERSITEIT AMSTERDAM](http://vrijeuniversiteit.amsterdam)
- [UNIVERSITY OF AMSTERDAM](http://www.universityofamsterdam.nl)

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