Dear ABRI colleagues and business relations,

We hope that you all had a wonderful and inspiring summer, and we wish you an equally great and inspiring new academic year full of creativity and success!

The start of the new academic year is always a special moment, and a good occasion to look ahead to the new courses, projects, research seminars, open lectures and other great events that ABRI will facilitate during the coming year. You will be updated about them through this newsletter and the ABRI website, www.abri.vu.nl.

We look forward to working with the many new researchers across all Business Administration tracks, and to welcoming new ABRI Visiting Professors, a new group of part-time and fulltime PhD students and a new cohort of excellent students in the joint VU-UvA Research Master’s Business in Society.

In case you would like to share news about your research, an event, or other interesting subjects with our research community, you are most welcome to submit your item to Hans Quené (h.quene@vu.nl). We will be happy to include it in the ABRI WE and the news page on the ABRI website!

UPCOMING EVENTS

ARCA Seminar Anne Lillis - 19 September
Lecture Prof. dr. William Starbuck - 19
Anne Lillis (Melbourne University) will present her paper (co-authored with Mary Malina and Julia Mundy) titled: “Rendering subjectivity informative: Field study evidence of subjectivity in performance measurement and reward systems”.

This seminar will take place on Monday, September 19 from 12.00 to 14.00 in 8A-44 in the Main building. To register for the ARCA seminar, please send an email to: l.m.abinta@vu.nl

---

**New cohort of the Research Master Business in Society**

Last week we introduced six enthusiastic and smart students to the BIS programme. During the introduction event that was hosted at both VU and UvA, they got acquainted with the campuses and each other. During the ‘Challenge’, the BIS-team competed against teams from the other joint programme of Entrepreneurship.

This week they started with philosophy of science and BTP, in which they are taught the basics of a variety of theories in business administration, originating in sociology, psychology and economics, with various teachers from both VU and UvA.

All of the students, mostly girls, have experience with Dutch universities and/or university colleges. They were accepted from a larger pool of applicants, based on high quality of their profiles. Throughout their two years in the programme there are ample ways to collaborate with and work on research projects with you; so please invite them to seminars and think how you would like to work with them and contact Maura Soekijad, director of doctoral education.

---

**Martijn van den Assem researches the choice behaviour of game show contestants**

Dr. Martijn van den Assem has been awarded a grant of €800,000 from the Netherlands Organisation for Scientific Research (NWO) to expand on his research on people’s behaviour when making real-life financial decisions.

One evening, Van den Assem was flicking through television channels when he saw the programme Miljoenenjacht. He then had a brainwave that would change his academic career forever. He wanted to focus more on the human factors of economics, and research people’s behaviour when making real-life financial decisions. “Television game shows provide a
Professor of Finance, made the switch from financial economics to behavioural economics and behavioural finance. In his dissertation from 2008, he analyzed game shows that have substantial cash prizes.

Maria Tims receives Veni grant
Researcher Maria Tims (Management and Organization Studies) is one of ten promising young VU Amsterdam scientists to receive a prestigious Veni grant from the Netherlands Organisation for Scientific Research (NWO). Maria will focus on "job crafting", the process by which employees proactively adjust various aspects of their work to better tailor their job to their individual wishes and needs.

Maria’s response: “Great news! It’s just fantastic that I will be able to pursue my research for the next three years.”

Job crafting may involve searching for energy sources, such as autonomy, feedback and social support, or boosting challenges in the workplace. However, job crafting also involves reducing any adverse aspects of the work.

Maria is taking this particular context into account because, these days, many people work in one or more teams. This is relevant because each team has its own goals; furthermore, each team consists of a number of individuals, each of whom will also have their own goals, skills, wishes and needs. Accordingly, it is almost impossible for organizations to create jobs that are perfectly suited to every single employee. Thus employees benefit from proactively designing their job requirements to ensure that they are able to work effectively (healthily and productively) within the various teams. But what impact does that have on the other team members and on the organization's goals?

Maria elaborates: “The Veni grant will enable me to carry out three innovative studies in project teams. The results can be used to advise team members and managers, and to help them create work that will enable individual employees to work effectively and healthily, thus strengthening both the team and the organization.”

Marlieke van Grinsven, Stefan Heusinkveld and Jos Benders win AOM Management Consulting Division Best Paper Award
The paper, written by Marlieke van Grinsven, Stefan Heusinkveld and Jos Benders (KU Leuven) titled ”Aligning the meaning of lean: Boundary spanning agents in the translation of management concepts” has won the Management Consulting Division Best Paper Award at at the Academy of Management 2016 Annual Conference.

This study focuses on the boundary spanning strategies of intermediate agents involved in the implementation of Lean Management in hospitals. The authors show how these boundary spanners translate the meaning of this management concept across different hierarchical levels and how they shift strategies as a function of their intention to achieve acceptance or implementation.
### EVENT OVERVIEW AUTUMN 2016

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sept 26-30</td>
<td>Amsterdam Capital Week</td>
</tr>
<tr>
<td>Sept 27</td>
<td>Science Park Amsterdam: Matchmaking Session</td>
</tr>
<tr>
<td>Sept 27</td>
<td>Aula: PhD Defence J. Cizel</td>
</tr>
<tr>
<td>Sept 29</td>
<td>Hanneke's Boom: PhD Council Dinner</td>
</tr>
<tr>
<td>Oct 4</td>
<td>Huize Voordaan, Groenekan: Information Session</td>
</tr>
<tr>
<td>Oct 5</td>
<td>Tilburg University: Community meeting</td>
</tr>
<tr>
<td>Oct 6</td>
<td>Aula: PhD Defence Evgenia I. Lysova</td>
</tr>
<tr>
<td>Oct 7</td>
<td>HG 5A-91: KIN Seminar Shaz Ansari</td>
</tr>
<tr>
<td>Oct 11</td>
<td>1G-13: ABRI Research Seminar Gerben de Jong</td>
</tr>
<tr>
<td>Oct 14</td>
<td>HG 5A-91: KIN Seminar Stefan Haefliger</td>
</tr>
</tbody>
</table>

### PART OF

![VU Vrije Universiteit Amsterdam](image)

![University of Amsterdam](image)

### COLOPHON

- info.abri@vu.nl
- www.abri.vu.nl
- T @ABRI_VU