UPCOMING EVENTS

Count down: application deadline Research MSc programme

Per this week students with a Dutch degree will only have **one week** left to **apply** to the newly accredited Research MSc Business in Society. We can start in September when enough students enroll for it! So please contact your best third year (international) bachelors students who are curious and analytical, and have an interest in research, and make them aware of the Research Master!

The new programme will become the main way of getting into a (3-year) PhD position and allows students to find their own specialization within business administration, but also try to broaden their view. It is comparable to the international MPhil degrees (but in the Netherlands we have MSc) and what makes us special is that it is a joint degree (from both VU and UvA), the 'flavour' of Business in Society and emphasis on theory development. More information can be found on our [website](#) or by contacting Maura Soekijad.

**ABRI: Lunch Seminar: April 23, 2015: Andrew Stephen**

Andrew Stephen from Katz Business School, University of Pittsburg, will present his work titled “The effects of content characteristics on consumer engagement with branded social media content on Facebook” at a seminar organised by ABRI and Dr. Femke van Horen from Marketing Department. The seminar will take place on Thursday, April 23rd from 12:00-13:00 in room BV 0H-21 (BelleVUe Building) and will include lunch. Registration for this event has been closed. For the abstract please click [here](#).

**ACE: Interview: April 24, 2015: Andrew Keen and Bram Alkema**

Andrew Keen, British-American author of the book “Internet is not the answer” will be interviewed by Bram Alkema, visiting lecturer of the Hogeschool van Amsterdam. Venue Kohnstammhuis, Wibautstraat 2-4, Amsterdam, time 09:00. For more information and registration please click [here](#).

**ACE/ACE Connect: Amsterdamse Student Ondernemersprijs (ASOP): April 30, 2015**

ACE and ACE Connect organise a presentation for the six finalists of ASOP for students and new graduates with their own company on April 30. For more information please click [here](#).

NEWS

**FEWEB Student best Student Entrepreneur of the World**

Steinar Henskes, student at the Faculty of Economics and Business Administration has been elected the best student-entrepreneur of the world in Washington D.C. The company of the 24 year old student produces lasers that chase away birds from airfields.
Henskes won 20,000 US Dollar (18,500 Euro). The competition of Entrepreneurs' Organization (EO) Global Student Entrepreneur Awards (GSEA) consisted of 2000 student entrepreneurs from 38 different countries.

“It's a dream come true” Henskes said after his election. His company, founded in 2012 is active in 52 countries. At Amsterdam Schiphol Airport and London City Airport his lasers are being used to deter birds in an animal friendly way. Henskes founded his company in collaboration with Yes!Delft, the entrepreneurs centre of Delft University of Technology.

The Executive Board of VU University has declared to be very proud on Henskes.

**ADIRBA co-organized anti-bullying campaign leads to petition to Dutch politicians**

The campaign “Stop Workplace Bullying” (Dutch: “Stop pesten op het werk!”), which has been co-organized by VU University’s Aubrey Daniels Research Institute for Behavior Analysis (ADIRBA), has led to a petition that will be handed over to Dutch politicians in The Hague. ADRIBA has been active for a longer time to combat workplace bullying.

The Ministry of Social Affairs and Employment will start this year with an information campaign, called ”Workplace Bullying”. The petition appeals to political parties to help bullied employees, to point out the responsibilities of companies to adopt anti bullying measures, to aid prevention of bullying and to prevent new incidents.

In collaboration with the anti-bulling foundation Stichting Pesten op de Werkvloer and law firm RWV Advocaten, ADRIBA, launched in October 2014 a practical step-by-step plan against bullying in the workplace. During a recent seminar about this topic, the question “how to change existing business culture by applying principles from behavioral therapy” was discussed. The conclusion was that this can be achieved best not by punishing, but by reinforcing desired behavior. ADRIBA director Marius Rietdijk said the following about this: “Bullying empowers the bully and renders the target helpless. With our practical advices bullying targets regain influence.”

**Best Paper Award for Hans Vermaak and Leon de Caluwé**

Hans Vermaak and Leon de Caluwé have received a Best Paper Award from the Organizational Behavior Division of the Academy of Management. Papers receiving this award belong to the top 10% of all the submitted papers. ‘Creating a colorful model of change: a case study of theory development’ describes how the authors, almost twenty years ago, came up with a meta-theory of change and how that theory has developed over time. They also make suggestions for how to bridge the gap between academia and practice more effectively.

This meta-theory of change is now referred to as the ‘color model’. In the paper, the authors look back on how one creative idea took on many manifestations, became a robust theory and is now widely used. Vermaak and De Caluwé feel very honoured by the award. “This is a great acknowledgement for our work on the understanding of theory development.” In the paper, they describe how new theories often come from tension, and the importance of chance and context. “We hope to give some guidance to other researchers developing theories, especially those who operate intensively in practice.”
**ABRI: Deadline Application Workshop on Quantitative Cross-Cultural Research Methods: May 1, 2015**

ABRI kindly invites PhD candidates and post-doctoral researchers to participate in the Workshop on Quantitative Cross-Cultural Research Methods, to be held in Amsterdam between June 23rd – 26th, 2015. The Workshop on Quantitative Cross-Cultural Research Methods is organised by the Marketing Department at VU University Amsterdam and the Amsterdam Business Research Institute (ABRI). For more information please click [here](#).

**KNAW: PhD Students on Science 2.0: May 1, 2015**

What do PhD Students think of the quality of their PhD programmes, the pressure to publish, career prospects in academia, and funding? During this discussion afternoon, they take centre stage. The language of the afternoon is English and the afternoon will be on 1 May 2015 from 15:45 to 17:00 hrs, in The Trippenhuis Building, Kloveniersburgwal 29, Amsterdam. For more information please click [here](#).

**SERVUS: Symposium Servant-Leadership in Crisis Situations: May 4, 2015**

SERVUS is delighted to announce their forthcoming Servant-Leadership symposium on May 4th, 2015, 13:15-18:00 hrs in the Main Building of VU. The symposium Servant-Leadership in Crisis Situations is the 11th in an annual symposium series organised by SERVUS. The symposium is a meeting place for international Master students in Business Administration, professionals and practitioners to strengthen the link between theory and business practice. This event with its focus on Crisis Situations goes beyond the cognitive approach to explore our inner strengths and vulnerabilities within people and organisations. How do people cope with crisis in their working life and through experiences of vulnerability develop personal strengths? An organisational crisis such as unemployment, IT failure, closure of a department or clashing corporate cultures after a merger, may turn out to become an opportunity. Servant-Leadership is expressed in both handling (the prevention of) a crisis and at the same time creating a durable corporate culture where people feel safe. For companies this implies matching individual and organisational needs while serving employees through all seasons of business and personal life.

This symposium brings together cutting-edge thinkers and practitioners across disciplines, leveraging the global human needs to learn, serve and lead in their unique way. The symposium will include keynote presentations, workshops and a plenary debate to shed light on the gentle art of serving and leading, and how leaders can serve to acknowledge each other’s fragility and strengths. In dialogue with the audience, we aim to explore leadership dilemmas that arise across cultural orientations, responding to the needs of the other in times of crisis.

For more information and registration (before April 24) please click [here](#).

**ACE Venture Lab: Bootcamp: May 11, 2015**

Learn how to build your company – join the Bootcamp by ACE Venture Lab from 11th to 15th of May. ACE Venture Lab organises a 5-day Bootcamp for researchers, senior scientists and MSc students. We invite a team of Silicon Valley specialists and startup experts to mentor you on launching your business. Interested to join? Read more about the program and apply before 1st of May. For questions contact info@ace-vlab.nl.

**ABRI: Research Seminar: May 19, 2015: Anne Kranzbühler**

Anne Kranzbühler will present her paper “The differential effects of expert and peer advice in health care decision making” on May 19, from 16:00 – 17:00 in BelleVUe room 0H-19. Drinks in the Basket will follow the seminar.

**FADO: Seminar: May 21, 2015: Dominic Detzen and Stefan Heusinkveld**

Dominic Detzen (Accounting) and Stefan Heusinkveld (M&O) will deliver two presentations on the topic “Professionals under pressure”. The event will take place in room 7A-06 at 12:00 – 13:00. Lunch will be provided.

**M&O: Lunch Seminar: May 21, 2015: Luca Carollo**

On May 21, Luca Carollo from the University of Milan (Italy) will present his paper entitled “CSR managers talk: occupational rhetoric between continuity and change in organizations” The seminar will take place from
12:30-13:30hrs in room 8A-44 (and will include lunch). For the abstract please click [here](#).

**FEWEB: Farewell Lecture: May 29, 2015: Léon de Caluwé**

On May 29 at 15:45 in the Aula prof.dr. L.I.A. de Caluwé will deliver his farewell lecture titled “Spannend veranderen: over spanningen bij veranderen en adviseren”.

**ABRI: Junior Researcher Graduation Day: May 29, 2015**

The Junior Researcher Graduation Day will be on May 29 (afternoon) in BelleVUe, room BV 1H17. Save the date!

**ABRI: Junior Researcher Application Deadline: June 1, 2015**

For excellent master students who are considering to do a PhD in business, organisation or management, ABRI offers the opportunity to spend 8 months in a paid position as a Junior Researcher. The position includes an advanced research study as part of the ABRI Doctoral Programme in Business and Organisation, as well as a research position with Amsterdam Business Research Institute (ABRI). The programme’s goal is to develop a PhD proposal, to experience real scientific research with 2-3 research groups within ABRI, and to develop academic research and writing skills. Top students who are interested in this programme can find more information about the application procedure on the ABRI [website](#).

**ABRI: Seminar: June 2, 2015: Jani Merikivi**

Jani Merikivi will present his paper entitled “Binge watching: a system usage perspective” on June 2 between 12:00-13:00 in room BV 1H17 (BelleVUe Building). Lunch will be included. To register for this event, please send an e-mail to: m.diezdonoso@vu.nl before May 28th, 2015. For the biography and abstract please click [here](#).

**FADO: Seminar: June 4, 2015: Ines Lindner and Svetlana Borovkova**

Ines Lindner (Econometrics) and Svetlana Borovkova (Finance) will deliver two presentations on the topic “Networks”. The event will take place in room 7A-06 at 12:00 – 13:00. Lunch will be provided.

**M&O: Research Day: June 4, 2015**

This 2nd research day, which will be held on the 4 June, from 13-17h. will (mainly) consist of paper presentations, both plenary and round table sessions, and we’ll close with drinks and snacks. For more information email bart.de.jong@vu.nl.

**ACE: Entrepeneurship Day: June 8, 2015**

On June 8 the Amsterdam Center for Entrepreneurship (ACE) will organise the Entrepreneurship Day for students and starters in collaboration with Loopbaan Advies Centrum UvA en HvA and Centrum voor Studie en Loopbaan VU. For more information please click [here](#).

**ACE: Ondernemerscafé: June 15, 2015**

ACE Connect organises an Ondernemerscafé – titled Crowdfunding -- at Amsterdamse Academische Club, starting 19:30. For students, (beginning) entrepreneurs and other people interested in entrepreneurship. For more information please click [here](#).

**ABRI: Research Seminar: June 16, 2015: Susan Hilbolling**

Susan Hilbolling will present her paper “Beyond synchronicity: the temporality of coupling and decoupling in innovation processes” on June 16, from 16:00 – 17:00 in BelleVUe room 0H-19. The seminar will be followed by a barbecue.

**ACE and Rabobank: Summer School Ondernemerschap: July 6 -10**

This event is for students who are planning to start their own business or who have already begun. During this summer school a complete businessplan will be created. Experts from Rabobank Amsterdam, the Amsterdam Center for Entrepreneurship (ACE) and successful entrepreneurs will help with the start-up or development of your business. The courses will be in Dutch. For more information please click [here](#).

**ACE: Summer School: July 20 – 31**
During the Amsterdam Summer School in July ACE offers international students the summer course New Venture Creation/Entrepreneurship. The course will take place from 20 July till 31 July at VU University. The course is intended for international students from all disciplines (so not only Business Studies) who are interested in the subject of New Venture Creation and Entrepreneurship. The aim is to have a very diverse and international group of students. For more information please click here.