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**WE ABRI**  
AMSTERDAM BUSINESS  
RESEARCH INSTITUTE

2017 WEEK 16



## UPCOMING EVENTS



### **ABRI Lunch Seminar Mikkel Flyverbom - 2 May**

Mikkel Flyverbom from Copenhagen Business School will give a lunch seminar on May 2, from 12:00 - 13:30, titled "Through the digital prism: Transparency and managed visibilities in a datafied world". Lunch will be provided.

To register for this event, please send an e-mail to Lesley Weston: [l.a.weston@vu.nl](mailto:l.a.weston@vu.nl) before Tuesday April 25, 2017.

Mikkel Flyverbom's main research interests concern how digital technologies shape communication and governance processes in organizational settings. His research addresses how the Internet has emerged as a key concern in global politics, how 'big data' relates to knowledge production and the politics of transparency, how transparency ideals shape the Internet domain, and how power and transparency intersect.

For more information please click [here](#).

### **Seminar Boukje Cnossen - 4 May**

On May 4 we welcome Boukje Cnossen to VU. Boukje is a PhD Candidate at TiSEM (Tilburg School of Economics and Management). She will present a paper called "The Role of Space in the Emergence and Endurance of Organizational Practices: How Independent Workers and Material Assemblages Constitute Organization". You are kindly invited to join the session. We start at 10.30. Location: OH-20 (BelleVUe building, VU campus). Please email Karen Verduijn ([karen.verduijn@vu.nl](mailto:karen.verduijn@vu.nl)) if you are interested in joining us for lunch afterwards.

## Best Paper Award for Natalja Laurey, Hans Berends and Marleen Huysman

Natalja Laurey, Hans Berends and Marleen Huysman received a Best Paper Award from the Technology, Innovation and Management Division of the Academy of Management Annual Meeting 2017, in Atlanta, USA (4-8 August). The paper will be published in the conference Proceedings. The paper, titled "Creativity as Service: how creative agents facilitate a liminal experience", aims to elaborate organizational theory on creativity, by highlighting the value of offering a sense of 'in-betweenness' or, as the authors label it, facilitating a liminal experience.



So far organizational theories on creativity discuss how creative agents enable creativity in situations with a rather concrete outcome, such as the production of a music record, and therefore assume that creative processes demand closure. Based on a qualitative research, it was shown that creative agents aim to keep creative processes open-ended by adapting their role to the needs of the clients (morphing), while at the same time enabling their clients to generate creativity by themselves (mobilizing). This paper suggests that creative agents do not deliver concrete results at the end of projects, but that their creative work is targeted to offering their clients a liminal experience that generates potentialities for creative change at a later moment.

## EVENT OVERVIEW SPRING 2017

[May 8 | 13:15 - 17:30 | Vrije Universiteit  
SERVUS Symposium | Servant-Leadership and  
Societal Engagement | Register here](#)

[May 9 | 16:00 | 1A-36  
ABRI PhD Research Seminar | Christine Fong | Job  
crafting on team setting](#)

[May 10 | 13:00 - 17:00 | Radboud University Nijmegen  
Technology & Innovation Community Meeting |  
Register here](#)

[May 11 | 12:30 - 13:30 | Pantry 4th floor  
Book presentation | Onno Bouwmeester | The Social  
Construction of Rationality: Policy Debates and the  
Power of Good Reasons](#)

[May 19 | 12:00 - 13:30 | HG 9A-33  
ABRI Lunch Seminar | Aljona Zorina | Transformative  
Technology Tools and External Dynamics in Innovating  
User Communities](#)

[May 23 | 13:30 - 15:30 | HG-05A16  
ABRI Seminar | Ola Henfridsson | Recombination in the  
open-ended value landscape of digital innovation](#)

[May 29 | 11:00 - 13:30 | Agora 4  
Seminar Entrepreneurial University | Dr. Ulla Hytti, Dr.](#)

[June 1 | 13:00 - 15:00 | TBA  
M&O Research Workshop | Framing your research  
question](#)

[Jun 8 | TBA | 9:15 - 17:30  
SERVUS Masterclass | The Gentle Art of Helping |  
Register here](#)

[June 13 | 16:00 - 17:00 | 2A-16  
ABRI PhD Seminar | Simon Twaalfhoven | Exploring  
project management through collaborative research](#)

[June 13 | 17:00 | Tuinzaal  
ABRI Barbecue](#)

[June 14 | 11:45 | Aula  
PhD Defence Montserrat Prats López | Managing  
Citizen Science in the Humanities: The challenge of  
ensuring quality](#)

[June 26-29 | TBA | VU University  
KIN Summer School](#)

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