UPCOMING EVENTS

FEWEB: PhD Defence C. Diets: March 31, 2015
On 31 March C. Diets will defend his dissertation “Hierarchies, communication and restricted cooperation in cooperative games”. This event will take place in the Aula of VU University at 15:45.

ACE/ACE Connect: Amsterdamse Student Ondernemersprijs (ASOP) Application Deadline: April 1, 2015
ACE and ACE Connect organise a presentation for the six finalists of ASOP for students and new graduates with their own company on April 30. Application deadline is April 1. For more information please click here.

NEWS

ABRI PhD Day 2015 was a great success
On Tuesday, March 24 we celebrated the annual ABRI PhD Day with a lot of participants, covering ALL ABRI tracks! The event was very well received by PhD candidates and participating faculty members and was another milestone in further developing our supportive ABRI community and to establishing new personal connections.

ABRI would like to thank the PhD candidates who presented their papers and congratulate them on the good work they have done: good luck with the remaining 1,5 years!

Next to that, ABRI would like to thank everybody who actively participated in the event: chairs, reviewers, the panel members of the professional development workshop and the ABRI PhD Council. And we also thank the audience for participating and celebrating our PhD Research!

If you have any suggestions or comments, please, feel free to send them to m.diezdonoso@vu.nl

We are looking forward to seeing you at the next ABRI event!

Peeter Verlegh new ABRI Board Member
Peeter Verlegh has been appointed track chair for the Marketing department in the ABRI Board. Hester van Herk and Ruud Frambach will no longer hold this position.

On December 1, 2014 Peeter Verlegh has been appointed Professor of Marketing at the Faculty of Economics and Business Administration of VU University Amsterdam. His research is dedicated to the question: “By whom are consumers influenced?”
M&O: Lunch Seminar: April 9, 2015: Timothy Clark
On April 9 Timothy Clark of Durham University (UK) will present his paper titled “Conveying the Adaptation of Management Panaceas in the Live Lectures” from 12:30 till 13:30, in room 8A-44 and will include lunch. For the abstract please click here.

PROVU: Workshop Gildeprint: April 9, 2015
This workshop is for all PhDs, but especially those who are in their final phases of thesis design. Ruben Baartman from Gildeprint, in collaboration with ProVU, has generously offered to host a workshop to teach us how the process of thesis design takes place. Some information will be provided on the production methods of a thesis, how to set up the lay-out of the cover and inside of the thesis, how printing companies would like to receive all the files and what time frame you should take into consideration for the entire process. Main Building VU, 06A-10, from 12:00 – 13:00. Ruben will provide food for everyone who registers for this workshop, so please don’t forget to sign up at his mail address: r.baartman@gildeprint.nl. More information on provu.nl

ACE/SMO: CE Booster: April 10, 2015
The CE Booster is a unique nation-wide program that will help to scale up startups that contribute to a circular economy. Events will be in Dutch. Registration before March, 30th. For more information please click here.

FADO: Seminar: April 16, 2015: Brian Spisak and Femke van Horen
Brian Spisak (M&O) and Femke van Horen (Marketing) will deliver two presentations on the topic “Perceptions and decision making in experimental research”. The event will take place in room 14A-36 at 12:00 – 13:00. Lunch will be provided.

ABRI: Lunch Seminar: April 23, 2015: Andrew Stephen
Andrew Stephen from Katz Business School, University of Pittsburg, will present his work titled “The effects of content characteristics on consumer engagement with branded social media content on Facebook” at a seminar organized by ABRI and Dr. Femke van Horen from Marketing Department. The seminar will take place on Thursday, April 23rd from 12:00-13:00 in room BV 0H-21 (BelleVUe Building) and will include lunch. To register for this event, please send an e-mail to: m.diezdonoso@vu.nl before April 21st, 2015. For the abstract please click here.

ABRI: Deadline Application KIN Summer School: May 1, 2015
ABRI kindly invites early career researchers (PhD candidates, post-doctoral researchers and junior faculty) to participate in the 5th KIN Summer School to be held in Amsterdam, July 6 – July 9, 2015. This Summer School is organized by the KIN Research Group of the VU University Amsterdam together with the Amsterdam Business Research Institute (ABRI). For more information click here.

SERVUS is delighted to announce their forthcoming Servant-Leadership symposium on May 4th, 2015, 13:15-18:00 hrs in the Main Building of VU.
The symposium Servant-Leadership in Crisis Situations is the 11th in an annual symposium series organized by SERVUS. The symposium is a meeting place for international Master students in Business Administration, professionals and practitioners to strengthen the link between theory and business practice. This event with its focus on Crisis Situations goes beyond the cognitive approach to explore our inner strengths and vulnerabilities within people and organisations. How do people cope with crisis in their working life and through experiences of vulnerability develop personal strengths? An organisational crisis such as unemployment, IT failure, closure of a department or clashing corporate cultures after a merger, may turn out to become an opportunity. Servant-Leadership is expressed in both handling (the prevention of) a crisis and at the same time creating a durable corporate culture where people feel safe. For companies this implies matching individual and organisational needs while serving employees through all seasons of business and personal life.
This symposium brings together cutting-edge thinkers and practitioners across disciplines, leveraging the global human needs to learn, serve and lead in their unique way. The symposium will include keynote presentations, workshops and a plenary debate to shed light on the gentle art of serving and leading, and how leaders can serve to acknowledge each other’s fragility and strengths. In dialogue with the audience, we aim to explore leadership dilemmas that arise across cultural orientations, responding to the needs of the other in times of crisis.

For more information and registration (before April 24) please click [here](#).

**ACE Venture Lab: Bootcamp: May 11, 2015**
From 11 till 15 May, ACE Venture Lab and MIT/Stanford VLab will organise a Bootcamp for science and technology professionals. The Bootcamp will provide you with the necessary knowledge and skills vital to the start and growth of your business. For more information and registration (before May 1) please click [here](#).

**ABRI: Research Seminar: May 19, 2015: Eva de Mol**
Eva de Mol will present her paper “Entrepreneurial Teams” on May 19, from 16:00 – 17:00 in BelleVUe room 0H-19. Drinks in the Basket will follow the seminar.

**FADO: Seminar: May 21, 2015: Dominic Detzen and Stefan Heusinkveld**
Dominic Detzen (Accounting) and Stefan Heusinkveld (M&O) will deliver two presentations on the topic “Professionals under pressure”. The event will take place in room 7A-06 at 12:00 – 13:00. Lunch will be provided.

**FADO: Seminar: June 4, 2015: Ines Lindner and Svetlana Borovkova**
Ines Lindner (Econometrics) and Svetlana Borovkova (Finance) will deliver two presentations on the topic “Networks”. The event will take place in room 7A-06 at 12:00 – 13:00. Lunch will be provided.

**ACE: Entrepreneurship Day: June 8, 2015**
On June 8 the Amsterdam Center for Entrepreneurship (ACE) will organize the Entrepreneurship Day for students and starters in collaboration with Loopbaan Advies Centrum UvA en HvA and Centrum voor Studie en Loopbaan VU. For more information please click [here](#).

**ACE: Ondernemerscafé: June 15, 2015**
ACE Connect organizes an Ondernemerscafé – titled Crowdfunding -- at Amsterdamse Academische Club, starting 19:30. For students, (beginning) entrepreneurs and other people interested in entrepreneurship. For more information please click [here](#).

**ABRI: Research Seminar: June 16, 2015: Susan Hilbolling**
Susan Hilbolling will present her paper “Beyond synchronicity: the temporality of coupling and decoupling in innovation processes” on June 16, from 16:00 – 17:00 in BelleVUe room 0H-19. The seminar will be followed by a barbecue.