UPCOMING EVENTS

ABRI: PhD Research Day: March 28, 2014
What is new and exciting in business research?! Find out by joining us for our annual ABRI PhD Research Day where ABRI PhD candidates will tell you about their research. Now with only 1.5 years ahead in their PhD trajectory, these researchers will showcase their work for you, FEWEB colleagues.
On this PhD Research Day, Stella Pachidi, Emiel Eijdenberg, Evgenia Lysova, Montserrat Prats Lopez and Lin Jia are invited to present their work. During the day we will have a lunch to discuss their research and innovative ideas further.
The event takes place on March 28th in room BV 0H-21 from 10:00 – 15:00. Registration is closed. Should you have any questions, please contact Maura Soekijad (m.soekijad@vu.nl), director doctoral education ABRI and coordinator of the evaluation day.

ABRI: M&O Seminar: April 1, 2014: Bart de Jong
On April 1, Bart de Jong, will present his paper entitled “Trust and Team Performance: A Meta-Analysis of Critical Contingencies” at the monthly M&O seminar. The seminar will take place from 12:30-13:30 hrs in room 6A-08 and will include lunch.

NEWS

Deloitte sponsors data science research project Amsterdam Center for Business Analytics
Deloitte has decided to finance a study on how big data can be used to improve consumer decision making processes. Central to this study is a so called mobile sensing platform, in which mobile devices, large (big) data volumes, and models to transform data into insights converge.

The team that developed the research proposal for this PhD study consisted of Frans Feldberg (FEWEB), Tibert Verhagen (FEWEB), Sandjai Bhulai (FEW), Stefan van Duin (Deloitte) and Jan van Trigt (Deloitte). The project will be co-supervised by prof. dr. Marleen Huysman (FEWEB) and prof. dr. Ger Koole (FEW).

The Amsterdam Center for Business Analytics is a newly founded VU institute that aims at developing, disseminating and exploiting business analytics and data science knowledge and applications by bringing together businesses and scientific research (www.acba.nl). ACBA is a joint initiative of the departments Information, Logistics & innovation (FEWEB), Mathematics and Computer Sciences (FEW). Deloitte, as a major player in data analytics, has chosen for collaboration with ACBA because it considers access to scientific research infrastructures fundamental for improving their services and the development of new business models. The collaboration provides VU University access to best practices and business cases.

The sponsoring agreement was signed on 4 March by the deans of both faculties, prof. dr. Hubertus Irth (FEW), and prof. dr. Willem Verschoor (FEWEB). Prof. dr. Mario van Vliet, member of the Executive Board of the Deloitte, signed on behalf of Deloitte. Under the slogan ‘ACBA and Deloitte: neighbors in data’ the ceremony was on the 14th floor of the new Deloitte office under construction nearby ‘Zuidas’ (next to ACTA
building). The ceremony was the first official event in this building.

Deloitte and FEWEB already have a long tradition of collaboration in education and research. This project is a next step to intensify the collaboration between Deloitte and VU University

EVENT OVERVIEW

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**FADO: Seminar: April 10, 2014: Eric Bartelsman and Peren Ozturan**
Eric Bartelsman (Economics) and Peren Ozturan (Marketing) will give two presentations on the topic “Economic Crisis”. The seminar will take place in room 7A-09 at 12:00-13:00. Lunch will be provided.

**ProVU: ProVUnd Grant Deadline: April 25, 2014**
The ProVUnd grant --proposal submission deadline is 25-04-2014. PhD day will be held in June 2014 (TBA). For more information please visit [www.provu.nl](http://www.provu.nl)

**ABRI: KIN Summer School Application Deadline: May 1, 2014**
The ultimate deadline is May 1, 2014, however participants are able to send documents before this date. For more information please click [here](#).

**FADO: Seminar: May 8, 2014: Suzanne van der Ster and Gabor Maroti**
Suzanne van der Ster (OR) and Gabor Maroti (ILI) will deliver two presentations on the topic “Scheduling”. The seminar will take place in room 7A-09 at 12:00-13:00. Lunch will be provided.

**M&O: Mini-symposium: May 13, 2014**
Christopher Wickert and Koen van Bommel are organising a mini-symposium on "Institutional perspectives on Corporate Social Responsibility (CSR)". This workshop will feature a range of institutional theory based-views to understand dynamics in the field of CSR and in the broader business and society relationship.
The symposium will take place on Tuesday, May 13th 2014 from 13.30 to approx. 16.30hrs at 0G-11 in the "Filosofenhof", main building. Please send an email to k.van.bommel@vu.nl to let know whether you would like to attend the seminar, in order to facilitate catering and room reservation.
The symposium will include the following presentations: 1. Andreas Scherer (University of Zurich, Switzerland) - Managing institutional complexity: A case study on the legitimacy strategies of Puma. 2. Jean-Pascal Gond (Cass Business School, London) - Strategizing work for corporate social responsibility: How do actors bridge institutional and organizational strategic changes. 3. Christopher Wickert (VU) - Sawing off their own branches: The case of institutional work and CSR professionals 4. Koen van Bommel (VU) - From values to value: Commensuration of Dutch sustainability reporting.
After the formal part (the symposium), it might be nice to have a more informal part: go for drinks at the campus bar (The Basket) and for dinner at a restaurant in the city centre. Please send an email no later than Tuesday April 29th if you would like to join for drinks and dinner.
ABRI: Research Seminar: May 13, 2014: Stella Pachidi
Stella Pachidi will present her paper titled “What happens when analytics lands in the organization? Studying epistemologies in clash” on May 13, from 16:00 – 17:00 in BelleVUe room 0H-20. This seminar will be followed with drinks in the Basket.

FADO: Seminar: May 22, 2014: Lia van Wesenbeeck and Menno Pradhan
Lia van Wesenbeeck (SOW-VU) and Menno Pradhan (Development Economics) will deliver two presentations on the topic “Public Policy”. This event will take place in room 7A-06 at 12:00-13:00. Lunch will be provided.

ABRI: Junior Researcher Applications Deadline May 30, 2014

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