UPCOMING EVENTS

Deadline Survey PhD Day - 20 March
The PhD Council is organizing a panel discussion on the upcoming ABRI PhD Day. The panel will consist of experienced scholars from different departments within ABRI.
The working title of the panel discussion is: "Working with practice (i.e. industry or organizations)".
During the 50min discussion, we want to explore and discuss several ways academics, and especially young scholars like PhD candidates, can work with industry and organizations.
For this a survey has been set up. The input will be used as primary source for the discussion with the panel members. The link to the survey has already been emailed to the PhD candidates.

Deadline Nominations Visiting Professors - 22 March
Renowned professors from foreign universities are invited to join the VU faculty as Visiting Professors. Each semester 3 Visiting Professorship grants are made available.
Given the purpose of the Visiting Professor positions, the faculty explicitly seeks the appointment of renowned professors wanting to engage in scholarly research.

For more information please contact n.m.konijn@vu.nl

ABRI PhD Day - 21 March
On Tuesday March 21st, ABRI will organise the annual ABRI PhD Day where you can discover what is new and exciting in research! Eleven ABRI PhD candidates will

Symposium Accountancy and Inaugural Address Anna Gold - 24 March
The Dutch accountancy is experiencing turbulent times. The quality of audits is under discussion and solutions
present their work in this Midterm Evaluation and they will discuss their papers and receive constructive feedback from fellow candidates, reviewers and members of the faculty.

Besides the presentations we have organized a Panel Discussion co-organized by the PhD Council for all of you to attend. We kindly invite you to become part of this annual event as it is a chance to strengthen our community!

The event will take place in rooms 9A-16, 9A-24 and 9A-32 (parallel sessions) between 10:00 – 15:00. You are invited to join for the whole day or part of the day.

For registration, please send an email to Graduateschool.abri@vu.nl before March 20th and also indicate whether or not you will have lunch with us and join the panel discussion.

For further questions, please contact Maura Soekijad m.soekijad@vu.nl, Director of Doctoral Education at ABRI.

For the Schedule see below. For more information please click here.

ABRI is looking forward to seeing you all there!

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<th>Time</th>
<th>9A-16</th>
<th>9A-24</th>
<th>9A-32</th>
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<tr>
<td>10:00 - 10:10</td>
<td>Introduction</td>
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<tr>
<td>10:15 - 10:50</td>
<td>Etienne Schraven (M&amp;O)</td>
<td>Martijn van Ee (OR)</td>
<td>Nienke Hofstra (LOG)</td>
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<td></td>
<td>Crowdfunding: Predicting Campaign Success from First Impressions</td>
<td>The a priori Traveling Salesman Problem</td>
<td>Estimating transportation cost functions for improved supply chain optimization models</td>
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<td>10:55 - 11:30</td>
<td>Sanne van Duin (ACC)</td>
<td>Gerben de Jong (MKT-RE)</td>
<td>Jochem Hummel (KIN)</td>
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<td>The tone from above: a field experiment of the communication of enforcement strategy and reporting quality</td>
<td>Loyalty (Programs) Across Borders: A Boundary Discontinuity Approach</td>
<td>What do we have in common? The development of common resources in a meta-organization</td>
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<td>11:30 - 12:00</td>
<td>Coffee Break for all</td>
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<td>12:00 - 12:35</td>
<td>Fariz Isnaini (M&amp;O)</td>
<td>Annelieke Baller (LOG)</td>
<td>Judith Plomp (M&amp;O)</td>
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<td>Obtaining innovation through M&amp;As and Strategic Alliances: Evidence from Developing Countries</td>
<td>The dynamic-Demand Joint Replenishment Problem with Approximated Transportation Costs</td>
<td>Job Crafting as a Strategy for Temporary Agency Workers to Become and Remain Employable</td>
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<td>12:35 - 13:30</td>
<td>Lunch Break for all</td>
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<td>13:30 - 14:05</td>
<td>Maaike Hoogeboom (LOG)</td>
<td>Brigitte de Graaff (ACC)</td>
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Dr. Ruben van Werven successfully defended his thesis


Most entrepreneurs, at some stage in the creation of a new venture, need to acquire external financial, human, or social capital. However, the providers of these resources may be reluctant to cooperate, given that new ventures are highly uncertain investment opportunities. As a consequence, one of the key tasks for new venture founders is convincing resource providers to engage with them. Entrepreneurship researchers have therefore increasingly turned to studying new venture founders' language use.

While this work has improved our understanding of the way new venture founders acquire resources, it is limited in the sense that it largely focuses on the acquisition of financial resources, and generally overlooks the role of micro-level argumentation. The three papers that make up this dissertation address these limitations. Taken together, the results of these studies show that micro-level arguments are valuable rhetorical tools, which can be, and are in fact used by entrepreneurs to enhance the plausibility and resonance of the narratives they tell to convince resource providers of the legitimate distinctiveness of their ventures. The findings further suggest that adopting a micro-level linguistic perspective on entrepreneurial resource acquisition leads to a better understanding of the mundane challenges – such as crafting a persuasive message and obtaining nonfinancial resources like knowledge – entrepreneurs face on an everyday basis.

Ruben van Werven (1986) is currently working as a Lecturer in Entrepreneurship at Cass Business School. Prior to starting at Cass, he was a PhD candidate at the Faculty of Economics and Business Administration at VU University in Amsterdam. He received a Master’s degree in Business Administration from VU University and a Master’s degree in Sociology from the University of Amsterdam. His main research interests lie in the intersection of entrepreneurship and argumentation.
Seminar | Konstantin Korotov | Inside Executive
Education: The Participants’ View | Register here

April 5 | 15:00 - 17:00 | HG-16A00, Kerkzaal 16th floor
Research Seminar | Patrick Haack, Jost Sieweke, Lauri Wessel, Brian Tjemkes, Stefan Heusinkveld |
Microfoundations of institutional logics, inequality, strategic alliances, and management fashions

ABRI PhD Research Seminar | Christine Fong | Job crafting on team setting

May 11 | 12:30 - 13:30 | Pantry 4th floor
Book presentation | Onno Bouwmeester | The Social Construction of Rationality: Policy Debates and the Power of Good Reasons

May 1 | 0:00 | Vrije Universiteit
KIN Summer School Application Deadline | Register here

May 11 | 12:30 - 13:30 | Pantry 4th floor
ABRI PhD Research Seminar | Christine Fong | Job crafting on team setting

M&O Research Workshop | Framing your research question

June 1 | 13:00 - 15:00 | TBA

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