MSC HONOURS IN BUSINESS RESEARCH
INFORMATION SESSION

Dr. Maura Soekijad (director Doctoral Education ABRI's Graduate School)

15 November 2016, 13.00-13.30
THE PROGRAMME IN A NUTSHELL

• The programme is aimed at educating ambitious students in small groups on Business Research
• It is an extracurricular programme of 20EC (op top of a regular programme in business-related MSc programme at VU or UvA)
• It consists of 3 courses between January - June
COURSE SCHEDULES

- **Honours Research Colloquia (9 EC)**
  - 11 Jan-29 Mar each Wednesday 13.30-17.15
  - Proposal deadline 31 May

- **Advanced Method courses (6 EC)**
  - Qualitative or Quantitative on Mon/Wed in April-May (per.5)

- **Academic Writing Master Classes (5 EC)**
  - 26 Jan; 16 Feb; 9 Mar; 6 Apr; 27 Apr; Thursdays 13.30-16.30

Final deadline for all Honours activities: 31 May

This is preliminary: Days/dates might change (slightly)
BENEFITS?

• Work with motivated and talented Master students as peers (high potentials) in small-size courses of max. 25p.
• Build a network with fellow students from two universities and various specializations/fields (and nationalities)
• Learn from top researchers and develop in-depth knowledge on business research
• Apply insights from the advanced courses in your MSc thesis (and PhD proposal)
• Increase chances of getting ‘in’ (job applications)
• Boost your self esteem…
RISKS…

• It is highly competitive to get in
• It is hard work to stay in and earn the additional 20EC to your regular programme
• It is almost a mission impossible to combine it during a thesis phase (with internship?) that has a fixed deadline… but doable…

• So you really have to be motivated
WHO IS ELIGIBLE?

• motivated and talented Master students
• with good study results (GPA* of 7.5 or higher, based on period 1)
• from Master programmes of the Faculty of Economics and Business Administration (FEWEB), the Faculty of Social Sciences (FSW) of VU University Amsterdam, and the Faculty of Economics and Business (FEB) of the University of Amsterdam
• and who apply before the deadline of 5 December 2016.

It is not required to have received a personal nomination or invitation per email…
HOW TO APPLY?

- Attach the following documents:
  - CV (indicate specialization / master)
  - Motivation letter* (maximum 400 words)
  - List of grades (MSc courses and BSc thesis)
  - *Motivation: interest in (doing) research
  - Any other proof of you fitting the programme (eg. other grades)
SOME PRACTICALITIES

• The courses will appear in VUNET (and thus blackboard) after you are selected
• Before that it is possible to check them on rooster.vu.nl under Amsterdam Business Research Institute courses
• First course (HRC) starts at **Wed 11 January at 13.30hrs**
• You will choose between advanced qualitative or quantitative research methods
• Grades: default is to include the course grades into your GPA on your diploma (or to opt not to include the course at all in the end)
• [http://www.abri.vu.nl/en/people/msc/index.asp](http://www.abri.vu.nl/en/people/msc/index.asp) here you can see who participated in the programme last year
Ik ben me er van bewust dat mijn deelname aan het Honours Programme enorm heeft bijgedragen aan het resultaat (9 voor scriptie). Zonder dit programma had ik ongetwijfeld ook veel tijd en moeite in mijn scriptie gestoken, maar nooit een vergelijkbaar resultaat behaald.

Ik ben aan mijn studie begonnen met het idee dat het me in staat zou stellen een PhD te gaan doen. Ik denk dat zowel de deelname aan het programma zelf, maar ook het goede cijfer voor mijn thesis mijn kansen hiervoor vergroten. Aangezien ik nog altijd graag een PhD zou doen is dat heel belangrijk voor mij.

Hoewel het soms lastig was om studie, werken en het programma te combineren, vond ik het onszettend waardevol en leerzaam.
ALUMNI TO CONTACT FOR MORE INFO

- Mathieu Govaarts: Mathieu.govaarts@gmail.com
- Marnix Ruitenbeek: marnix_ruitenbeek@hotmail.com
- Nina Bakker: ninaleonie@hotmail.com
- Ali Wazir: a.a.w.d.wazir@student.vu.nl

They’ve successfully graduated in the past years and are happy to share more insights with you!
EXTRA BACKGROUND INFO
ABRI AND FEWEB @VU AMSTERDAM

• ABRI is the amsterdam business research institute that unites research fellows within FEWEB/VU in the area of business research
• ABRI offers doctoral education in their graduate school, to MSc Honours, Junior Researchers, and PhDs in business
• All teachers within the courses of these programmes are employed by FEWEB and are highly qualified researchers
ABRI RESEARCH TRACKS

TOM ELFRING
Strategy & Organisation

RUUD FRAMBACH / HESTER VAN HERK
Marketing

PAUL JANSEN
Organisational Behaviour

MARLEEN HUYSMAN
Information & Innovation Management

HERBERT RIJKEN & TOM GROOT
Accounting & Financial Management

WOUT DULLAERT & LEEN STOUGIE
Logistics & Operations Research